Things work places can do to promote active and sustainable transportation for employees…

Learn how employees commute to work	Conduct a survey or take a poll, asking employees about their daily commuting habits
Promote awareness of active and sustainable commuting practices	Include educational materials in company newsletter or information brochure with pay stub; put brochures in common areas such as lunchroom, waiting area, etc.
Promote benefits of active transportation with management	Provide education material or do a presentation to the management team about the benefits of active and sustainable transportation (e.g. healthier employees, reduction in lost time due to illness, improve employee morale, reduced company health care costs, employee financial benefit from reduced commuting costs, etc.)
Acknowledge employees who use active and sustainable transportation	Introduce a low-cost reward (e.g. movie pass, gift card, raffle draw, etc.) to acknowledge employees' efforts; write-up in company newsletter
Assign priority parking	Special parking for carpool and shuttle service; provide bike racks or shelter area for bicycle parking (with added security for bikes & equipment)
Introduce & manage a ride share service	Promote awareness of those who commute from different locations; encourage ride sharing
Flexible work hours	Support flexible work hours to encourage alternative transportation that may arrive/depart at varying times of the day (e.g. public transit schedules, carpool, avoid traffic congestion, extra time to cycle, etc.)
Introduce telecommuting or "Earned Day Off" work arrangements	Support "work from home" days/schedules on a regular or rotating basis; allow employees to work extra time per day to earn a day off work; encourage flexibility when scheduling meetings around flexible work arrangements
Introduce Emergency Ride Home program	Introduce an emergency ride home program for employees who carpool, cycle, use public transit or other active and sustainable modes of transportation
Support efforts for employees to stay warm and dry during bad weather	Lobby officials for a bus shelter at or near your place of work; provide umbrellas (to be returned) by the door for those employees who walk or wait outdoors for transit
Provide change areas or employee shower facilities	Provide a shower and change area for employees who walk or cycle to work; provide lockers so employees have a place to change & keep their clothing/footwear