

Things fleet managers can do to improve fuel efficiency...

Promote awareness of efficient driving habits	Distribute eco-driving brochures and education materials to drivers on a regular basis (e.g. newsletters, information insert with pay stub)
Document and update efficient driver training program	Document an Efficient Driver Training program and include it in your company policy manual; make sure training materials are current and relevant—make update as necessary; include training aspects from equipment manufactures so drivers know how to get the best fuel efficiency from all types of equipment (e.g. GPS, engine operation & maintenance, etc.)
Implement efficient driver training programs	Introduce all drivers to efficient driver training program; schedule & update training on a regular basis to ensure their knowledge and skills are current; update Personnel file with signed proof of completion
Acknowledge drivers for efficiency training and fuel efficiency gains	Introduce a low-cost reward (e.g. gift card, honourable mention in newsletter, etc.) that is tied directly to fuel efficiency gains
Promote awareness of idling impacts	Distribute idle reduction brochures and education materials to drivers on a regular basis; display information in common areas, such as idle free signs in parking lots; include idle reduction education in driver training programs
Document and update idle reduction policy	Document an Idle Reduction policy and include it in the company policy manual, including guidelines to achieve established targets and retraining requirements
Acknowledge drivers for improvements in idle reduction	Introduce a low-cost reward (e.g. gift card, honourable mention in newsletter, etc.) that is tied directly to improved idle reduction