



**RBC
Blue Water
Project™**

FOR IMMEDIATE RELEASE

RBC names Clean Nova Scotia a 2013 RBC Blue Water Grant Recipient

Dartmouth, N.S., June 14, 2013 - RBC is giving a \$30,000 Blue Water Leadership Grant to Clean Nova Scotia. The funds will help their curriculum aligned youth education program, *Discover Your Watershed*, which aims to create a sense of shared responsibility for water through education, experiential activities and community support. This is the second gift of \$30,000 the organization has received from RBC for the project.

"Thanks to RBC's commitment to global fresh water issues, focusing on watershed protection and access to clean drinking water, the RBC Blue Water Project has been instrumental in providing support to Clean Nova Scotia's commitment to provide water stewardship and education to young Nova Scotians," says Denise Whynot, Sustainability Education Manager at Clean Nova Scotia. "We are proud to offer *Discover Your Watershed*, which educates the importance of protecting and maintaining watersheds to over 2,000 youth across the province each year."

This grant is one of three RBC Blue Water Project Leadership Grants given in Atlantic Canada in 2013.

"Water is our most precious natural resource, and we know that industry, government, business and individuals can all play a part in watershed protection," said Glen Dormody, RVP Metro Halifax. "We are pleased to be helping Clean Nova Scotia with its work in fostering a culture of water stewardship in this province."

The grant will be celebrated in the RBC Portland Street branch on June 14, which is RBC Blue Water Day.

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About RBC Blue Water Project

The RBC Blue Water Project is an historic, wide-ranging, 10-year global commitment to help protect the world's most precious natural resource: fresh water. Since 2007, RBC has pledged over \$36 million to more than 500 charitable organizations worldwide that protect watersheds and promote access to clean drinking water, with an additional \$6 million pledged to universities for water programs. In 2013-2014, the RBC Blue Water Project will focus on supporting initiatives that help protect water in towns, cities and urbanized areas. For further information, visit www.rbc.com/bluewater.

About RBC Community and Sustainability

Royal Bank of Canada (RY on TSX and NYSE) and its subsidiaries operate under the master brand name RBC. We employ approximately 80,000 full- and part-time employees who serve more than 15 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 49 other countries. RBC is recognized among the world's financial, social and environmental leaders and is listed on the 2012 - 2013 Dow Jones Sustainability World Index, the DJSI North American Index, the Jantzi Social Index and the FTSE4Good Index. RBC is one of Canada's Greenest Employers, one of Canada's 50 Most Socially Responsible Corporations and among the Global 100 Most Sustainable Corporations in the World.

RBC supports a broad range of community initiatives through donations, sponsorships and employee volunteer activities. In 2012, we contributed more than \$95 million to causes worldwide, including donations and community investments of more than \$64 million and \$31 million in sponsorships.

About Clean Nova Scotia

Clean Nova Scotia is a Dartmouth based not-for-profit organization that seeks to create a more sustainable environment by informing, enabling and inspiring Nova Scotians to respect the environment in their daily choices. Committed to making our province a better place, Clean Nova Scotia aims to educate the public through an array of programs, services and resources on ways to protect streams, reduce waste, save energy and much more.

Founded in 1988, Clean Nova Scotia has since evolved into the largest environmental education organization in Atlantic Canada, engaging thousands of Nova Scotians annually. This year marks the organization's 25th anniversary.

To learn more visit www.clean.ns.ca.