



FOR IMMEDIATE RELEASE

Clean Nova Scotia appoints new Executive Director

Dartmouth, N.S., June 18, 2013 – Clean Nova Scotia welcomes new leadership with the appointment of Chris Morrissey as Executive Director, effective June 3, 2013. Morrissey will fill the vacancy created by Judy McMullen who has recently transitioned into retirement. Over the past 25 years, Clean Nova Scotia has grown to be the largest environmental education organization in Atlantic Canada, working to provide individuals and communities with the means, knowledge and opportunity to make responsible environmental choices.

“We are very pleased to announce our recent selection for the role of Executive Director,” says Dean Bouchard, Chair of the Board of Directors for Clean Nova Scotia. “One of our organizational values is that by incorporating a sense of fun into our daily work, we are better able to inspire environmental change. We are confident that Chris shares our passion and will ensure that we continue to inspire Nova Scotians as we move forward into what’s surely an exciting future for Clean Nova Scotia.”

Morrissey brings nearly 20 years of management experience specific to large, not-for-profit organizations. A strategic, big picture thinker, he has led multiple senior management teams and volunteer organizations through successful projects and initiatives. Most recently Chief Executive Officer of the 2011 Canada Winter Games in Halifax, Morrissey offers a management style founded on partnership and creativity with strengths in relationship building. He is a recent recipient of the 2013 Queen Elizabeth II Diamond Jubilee Award for his contribution to our community and has been recognized as a finalist for the 2011 Halifax Chamber Business Awards Business Person of the Year and Business of the Year.

“It’s exciting to join an organization like Clean Nova Scotia,” says Morrissey. “The longstanding reputation and quality programs delivered by CNS, coupled with a backbone of dedicated staff is the type of opportunity I’ve been looking for. I feel a personal connection to the organization’s mission and vision and look forward to the challenges and opportunities that lay ahead.”

Clean Nova Scotia is governed by a volunteer Board of Directors and is comprised of a dedicated group of staff, volunteers, members and community partners.

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Interviews and photos available upon request.

About Clean Nova Scotia

Clean Nova Scotia is a Dartmouth based not-for-profit organization that seeks to create a more sustainable environment by informing, enabling and inspiring Nova Scotians to respect the environment in their daily choices. Committed to making our province a better place, Clean Nova Scotia aims to provide individuals and communities with the means, knowledge and opportunity to make responsible environmental choices. Community education and engagement is delivered through an array of programs, services and resources on ways to protect streams, reduce waste, save energy and much more.

Founded in 1988, Clean Nova Scotia has since evolved into the largest environmental education organization in Atlantic Canada, engaging thousands of Nova Scotians annually. This year marks the organization's 25th anniversary.

To learn more please visit clean.ns.ca.