

FOR IMMEDIATE RELEASE

National sapling planting spree with TD Tree Days

Halifax, N.S. – Canadians are getting their hands dirty to keep our air clean with TD Tree Days, a nation-wide tree planting event organized and funded by the TD Friends of the Environment Foundation. Clean Nova Scotia is proud to be a program facilitator for the initiative, supporting planting events in both Halifax and Dartmouth.

“Annually we engage over 2,500 Nova Scotians to plant over 3,000 trees through our water and youth programs,” says Chris Morrissey, Executive Director of Clean Nova Scotia. “Our role as the program facilitator for TD Tree Days is to support our local planting events including site identification, tree planning and tree sourcing. On the day of the event we will also act as *Tree Advisors*, educating, training and supervising volunteers on site.”

The Halifax planting event will take place Sunday, October 6, 2013 at the St. Mary’s Boat Club. Between 9 a.m. – 12 p.m., approximately 25 volunteers are expecting to plant over 550 trees.

The Halifax Regional Municipality is also involved with the event, which will serve as the kick off for their fall planting season. The HRM released their urban forest master plan in September of 2012, which is designed to ensure a sustainable future for the HRM urban forest.

“Many people are familiar with the benefits of planting trees: they purify our air and water, reduce carbon dioxide in the atmosphere and offer habitat and food for wildlife,” says Morrissey. “In the urban landscape of Halifax they are especially important to help reduce the impact of stormwater and erosion. Hands-on events like TD Tree Days is a great opportunity to educate the community on why tree planting is so important.”

This is Clean Nova Scotia’s first year of involvement with TD Tree Days.

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About Clean Nova Scotia

Clean Nova Scotia is not-for-profit organization that aims to provide individuals and communities with the means, knowledge, and opportunity to make responsible environmental choices. Community education and engagement are delivered through an array of programs, services, and resources on ways to protect streams, reduce waste, save energy and much more. Founded in 1988, Clean Nova Scotia is proud to provide leadership and knowledge in environmental practices and sustainability development. To learn more please visit clean.ns.ca.