



## Media Advisory

**Join us for the launch of Clean Nova Scotia's Atlantic Reef Ball Program, a new initiative that creates artificial reefs for our coastal waters.** Learn about this unique method of salt water restoration as we deploy the program's inaugural artificial reefs in the Halifax Harbour, in partnership with Irving Shipbuilding Inc.

Interview and photo opportunities available:

- Chris Morrissey, Executive Director, Clean Nova Scotia
- Kevin McCoy, President, Irving Shipbuilding Inc.

Location: Black Rock Beach (east shore of Point Pleasant Park) - [see map](#)  
Parking: Point Pleasant Park lower lot, end of Point Pleasant Drive  
Date: Tuesday, October 29, 2013  
Time: 11 a.m. announcement, 11:30 a.m. Reef Ball deployment  
Contact: Leann Grosvold, Communications, Clean Nova Scotia  
(902) 420-8803, [lgrosvold@clean.ns.ca](mailto:lgrosvold@clean.ns.ca)

For more information please visit [clean.ns.ca/reefballs](http://clean.ns.ca/reefballs).



Irving Shipbuilding Inc.